

Show Reel Material Submission Guidelines

Thank you for submitting your work for one of Autodesk Media & Entertainment's show reels. We would appreciate if you could take a few minutes to read the following before moving forward with the submission process. This document describes recommended formats and preferred practices, which ultimately help us achieve the best possible quality result with hopefully, a minimal effort on your behalf.

Spatial Resolution and Quality

Our show reels are edited in uncompressed, full frame High Definition (e.g. 1920x1080). Various copies are then generated in a variety of sizes, supports, file formats & technical qualities. In light of this:

- HD (1280x720 and 1920x1080) submission material is prioritized over Standard Definition (SD – NTSC or PAL). Other file-based HD size variants are welcome.
- Progressive / Frame-based material is ideal, as these show reels are typically showcased on progressive screens.
- DO NOT supply variable frame rate material.
- Please provide us with good quality masters, with the least visible compression. Give us the chance to showcase your work in the best possible light!

File Naming

If your submission is file based, we would appreciate if it could be named with the following syntax in mind:

<CompanyName>_<ClipName>_<Framerate>fps<_nnnn>.<ext>

- The “<” and “>” signs are not to be used, they only illustrate variable names to be input.
- Please do not use spaces; use underscores instead. This is also true for the folder structure of the submission, if any.
- <nnnn> is the frame number of the image within the sequence if such is the case; otherwise, if your submission is a streaming media file (e.g. “.mov” or “.wmv” for example), this field should not be present (e.g.: MyCo_MyClip_2997fps.mov).

Logos, Credits & Watermarks

Let us show your credentials! Your imagery can be supplied watermark-free or already burned-in with your logo/watermark. **Please note:**

- We prefer “logo-free” imagery, so as to standardize the various logos into our graphical packaging.
- Your logo (or watermark) should be supplied to us in a high resolution Targa (e.g. “.tga”) format with embedded alpha channel. A Photoshop file (e.g. “.psd”) with proper Alpha Channel is also accepted.
- If your submission is supplied with a burned-in logo/watermark, we would appreciate if it could be put into the bottom lower right corner.
- Any extra credit such as “Image Courtesy of ...” and the likes should be communicated via the Release Form that you include with your submission.

Image formats and Physical Supports

Although equipped with various computers across different operating systems and multiple Video Tape Recorders (VTRs), we have preferred formats and image supports we prefer to deal with for a variety of reasons.

File-based submissions

- Please submit your work in one of the least compressed codecs in the most popular formats, so that we do not have to install particular plug-in libraries into our file viewers to read your files.
- If your network speed is good and your files do not exceed the 2 to 3 GB realm, you are welcome to upload the files to our ftp location. It is recommended to compress or “zip” your files prior to uploading. Please email your Client Relations Manager for more details on the FTP address.
- Your submissions can be sent to us on data DVDs, USB keys or external hard drives (NTFS or HFS formatted); please coordinate with Client Relations for shipping details. We will promptly return your keys and drives when done.

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If you are submitting videotape based material, please provide color bars & 1 KHz Audio Tone with specified level.

Type	Rating	Format / Support
HD Videotape	Preferred	HDCAM, HDCAM-SR, D5
HD Videotape	Accepted	DVCProHD HDV (Interlaced formats)
HD Videotape	NOT Accepted	DVCProHD (Varicam with variable rates) HDV with progressive scan
SD Videotape	Accepted	NTSC & PAL Digital Betacam, Betacam SP DVCPro, DVCAM, DV
SD Videotape	NOT Accepted	All other formats not listed above.
File – Image sequence	Preferred	Tiff (.tif), TGA (.tga), DPX (.dpx) Please specify framerate
File – Image sequence	NOT Accepted	Image sequences in bitmap (.bmp) and Portable Network Graphics (.png).
File – Streaming Media	Preferred	QuickTime container with these codecs: Uncompressed, Animation, JPEG, ProRes, H264
File – Streaming Media	Preferred	Uncompressed AVI, high Quality Windows Media Video (.wmv)
Disc based media	NOT Accepted	SD DVDs, Blu-Ray discs

Material logs

Whether you are submitting a single clip or an entire reel, it will help us out enormously if you could please supply a log detailing the following. Although Excel spreadsheets are best, tab delimited text files or a paper log can also save precious time to properly identify your material. Please provide:

- Timecode in / out
- Clip name and/or project name
- Air date
- Autodesk product used
- Your client's name

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